

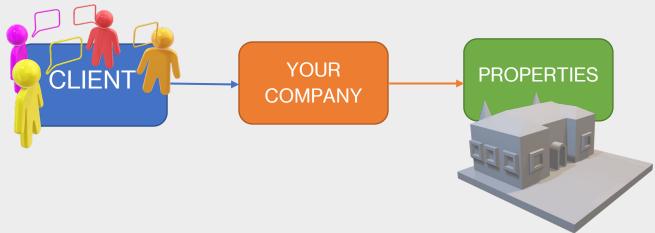
# **BUSINESS SOLUTIONS**

connect@tornadoboom.com +91 9625337994

### LEAD GENERATION PACKAGE FOR REAL ESTATE COMPANY

**NOTE:** We have limited information or understanding of the Lead Generation Strategy Used by YOUR COMPANY. Following is a general strategy to begin with. We suggest a proper interaction and exchange of understanding for a better experience.

#### **GENERAL REAL ESTATE SCENARIO**



CLIENT BACKGROUND BUDGET

Available

•Loan

Not Available

INTENTION

Necessity

Business/Investment

Casual Walk-In

**AGE GROUP** 

•18-30

•30-60

•60 & Above

**WE PROVIDE** 

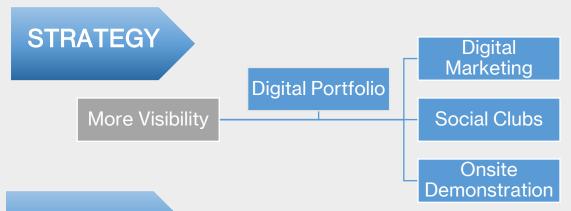
STRATEGY TOOLS SERVICES



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#### LEAD GENERATION PACKAGE FOR A REAL ESTATE COMPANY



### **TOOLS**

Product Photo, Video & 3D Video for Tier 3 & 4 Properties for Virtual Tour

☐ Product & ☐ Company ☐ Catalogue Product & Company
Website and other online accounts and subscriptions

Train Marketing
& Sales Team to
create and run
product
campaigns,
generate
reports on lead
creation,
business
conversion and
client feedback.

### **SERVICES**



WEBSITE: Redesign to highlight key features and integrate Call-to-Action features like instant messaging & auto-bot feature. SEO for better appear in google search.

SMO & PPC: Content creation & paid promotion through Facebook, Google, Instagram & LinkedIn.

CRM: Customer Engagement through Inbound marketing, affiliate marketing, marketing automation (Email marketing, etc.); create & track sales, ROI, leads, campaigns etc.

This proposal is to give you an impression of how we understand your product/services and deliver your solutions. The idea is to create curiosity about your product/services and make you more available & accessible. Feel free to discuss an elaborate understanding of each process and how we can help you achieve more and better leads through custom enterprise solutions.